

# IASE CERTIFICATIONS 2022



**IASE**

INTERNATIONAL ASSOCIATION  
FOR SUSTAINABLE ECONOMY

## IASE certifications: ISF® and ISB® Professionalism| begins with qualifications



[View video](#)

**International Association for Sustainable Economy (IASE) is a standard-setting body for all ESG professionals worldwide.**

**The IASE Association aims to be the main international certification body for all professionals in the field of ESG** and thus promote the confidence of professionals and consumers in knowledge, skills, lifelong learning, behaviour and ethics.

IASE's role is more relevant than ever, being the first and only association worldwide that aspires to certify the entire population pyramid in terms of ESG with an holistic approach, and with three levels of certification, both for the financial sector, **International Sustainable Finance ISF®** and a second for all other sectors of business, **International Sustainable Business ISB®**.

The International Association for Sustainable Economy (IASE) envisions a future in which our society understands the importance and benefits of Environmental, Social and Governance (ESG) process criteria and how it can make our lives better; a future in which consumers can readily identify competent and ethical professionals who place Environmental, Social and Governance /Gender interests first.

IASE envisions a future in which societies the world over understand the importance of ESG standards and how they can make lives better; a future in which stakeholders can readily identify competent and ethical sustainability and ESG experts who always place social interests above all else and enjoy the public's trust; a future in which practitioners aspire to the highest levels of professionalism; a world in which there are clearly defined academic career pathways for the sustainability profession; and a world in which companies, regulators, governments, NGOs, international organisations and many other stakeholders all recognise and take action to ensure issues of ESG and sustainability to be mainstream, and not extra endeavours. In short, IASE envisions an ESG and sustainability profession that is at parity with other well recognised and respected professions the world over.

[www.iase-certifications.com](http://www.iase-certifications.com)

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## Our History

### IASE has the power to change lives

Headquartered in London, UK, the International Association for Sustainable Economy (IASE) represents the sustainability profession globally regarding standard-setting, and advocates on behalf of the profession to international organisations, governments, businesses, non-governmental organisations and civil society. In addition to ensuring compliance with best practice and certification standards it sets globally, IASE also provides the most relevant knowledge and resources in supporting and protecting the evolving public interest. We're shaping a sustainable future. You need to be part of it!

Whilst the United Nations envisions a sustainable planet that benefits all who live in it today and in the future, IASE envisions that same world endowed with competent professionals in sustainability from all spheres of life – government, business, civil service, communities, NGOs – all working to guide the world towards this same singular vision.





## Vision & Mission.

IASE, together with its member organisations around the world work in a closely knit manner to achieve their shared vision and mission

### Vision

To develop Environment, Social and Governance into a recognized and respected profession the world over.

### Mission

To benefit humanity by establishing, upholding and promoting global standards for the ESG profession as evidenced by ISF® (International Sustainable Finance) and ISB® (International Sustainable Business) twin certification marks signifying the highest level of excellence in the practice of the profession.



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## What we do

**International Association for Sustainable Economy (IASE) is the first association in the world that will certify professionals in the field of ESG!**

IASE works to develop ESG standards, certification requirements and a body of knowledge so as to achieve commonality and harmony in the practice of the sustainability profession, even whilst recognizing country and regional specific differences. To achieve its mission, IASE engages in the following:

### Setting Standards

IASE, in consultation with its global stakeholders, establishes and enforces compliance with the highest global professional and ethical standards for ESG practitioners as well as certification requirements for those aspiring to professional levels of practice. IASE certification marks are the standards of excellence for ESG professionals worldwide.

IASE (International Association for Sustainable Economy), the first Association worldwide to certify ESG professionals, has drawn up a list of **ten strategic points** in which it summarizes why corporations should work to promote ESG policies in the Covid-19 era.

IASE's role is more relevant than ever, being the first and only association worldwide that aspires to certify the entire population pyramid in terms of ESG with a global approach, and with three levels of certification, both for the financial sector, **International Sustainable Finance ISF®** and a second for all other sectors of business, **International Sustainable Business ISB®**.

IASE works with individuals that are aiming to develop a career in the field of ESG and also with financial institutions and corporations around the world to support their professionals in their development through continuous online training solutions for the whole company.

"We strongly believe that a better, more egalitarian education based on ESG criteria will help to reduce social differences, facilitate the equalization of salaries and close the gender gap. The use of technology will help to scale up this process, making it sustainable and accessible to all on a global level. Democratize knowledge".

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## INTERNATIONAL SUSTAINABLE FINANCE® (ISF®) | INTERNATIONAL SUSTAINABLE BUSINESS® (ISB®)

The **ISF®** and **ISB®** credentials are two of the most desired and respected global certifications for those seeking to demonstrate their commitment to competent and ethical ESG practice. They symbolise excellence and utmost professionalism in the ESG and Sustainability profession the world over. These designations instantly position you as an expert in the field of ESG and Sustainability.

IASE's prestigious professional designations - **INTERNATIONAL SUSTAINABLE FINANCE® (ISF®)** and/or **INTERNATIONAL SUSTAINABLE BUSINESS® (ISB®)** - are universally recognised as evidence of the highest standards of knowledge, technical expertise, and professionalism the world over.

Whilst the **ISF® designation** is suited to ESG and Sustainability practitioners who work in the field of finance (e.g. banking, insurance, micro finance, wealth management, accounting, treasury management), the **ISB® designation** is suited for ESG and Sustainability practitioners who work in all other non-finance related fields of business.

Each IASE designation recognizes 3 levels of proficiency. Thus, the levels represent a career progression path for ESG and sustainability practitioners with the Advisor Level 1 representing the Foundational Level, Specialist Level 2 representing the Intermediate Level, and Expert Level 3 representing the most advanced level.

IASE's goal is excellence in the segments B2B and B2C with a technology platform LMS.



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## Methodology & Standards

**IASE qualifications** and designations are designed in consultation with experienced sector practitioners. IASE establishes and enforces compliance with the highest global professional and ethical standards for sustainability practitioners as well as certification requirements for those aspiring to professional levels.

All IASE qualifications are quality-assured and supported by relevant learning outcomes. IASE qualifications are flexible, allowing you to create a learning pathway to suit your needs.

[IASE ISF Level 1 Syllabus](#)



[IASE ISB Level 1 Syllabus](#)



[IASE ISF Level 2 Syllabus](#)



[IASE ISB Level 2 Syllabus](#)



After successfully meeting the 4E standards above and being awarded either of these designations, holders must also demonstrate annually that they meet the following additional professional requirements:

- Continuous Professional Development (commitment to lifelong learning)
- Continued adherence to IASE's Code of Ethics and Professional Responsibility

Only individuals who meet our internationally benchmarked 4-E certification standards are awarded these designations. Our **4-E standards** are:

- **Education** (relevant qualification)
- **Examination** (pass a 100% online Professional Competency Exam/Board Exam set by IASE)
- **Experience**
- **Ethics** (agree to abide by IASE's Code of Ethics and Professional Responsibility)

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## Code of Ethics

Ethics is a cornerstone of professionalism, and ethical behaviour is crucial to secure public trust and confidence in the profession and to build a reputation which people value.

All our members are required to adhere to our Code of Ethics, a set of principles ensuring we maintain high standards of integrity, probity and ethical fair dealing.

IASE is convinced that every ESG certificate holder is defined by two main features: **professional integrity and professional qualification**. Ethics and skills are the two dimensions by which every ESG professional should be measured. After all, potential clients must be able to trust the integrated International ESG market and its major actors.

[IASE's Code of Ethics](#)



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## IASE Exams



[View Test Example](#)



[View Registration Process Example](#)

IASE qualifications are flexible, allowing you to create a learning pathway to suit your needs – whether you're looking to apply learning to your existing role or towards your career aspirations.

### Education

To be awarded either of IASE's INTERNATIONAL SUSTAINABLE FINANCE® (ISF®) and INTERNATIONAL SUSTAINABLE BUSINESS® (ISB®) designations, the aspirant **must have at least a high school/matric/Grade 12 diploma/ qualification.**

### Study Material and Training

Whilst not a requirement, the IASE encourage learners who do not already have an ESG specific qualification to consider taking up our ESG Qualifications Course as this would help ensure a solid grounding before attempting the IASE Professional Competency Examination (PCE/ Board Exam). Aspirants should enquire about the IASE endorsed ESG Qualifications Course/s with their local IASE Member or affiliate.

**Exponential Education** is currently the 'Official Provider' of training for IASE ESG certification.

### Examination

To be awarded either of IASE's coveted ISF® and ISB® professional designations, the aspirant must write and pass IASE's Professional Competency Examination (commonly called PCE or "Board Exam").

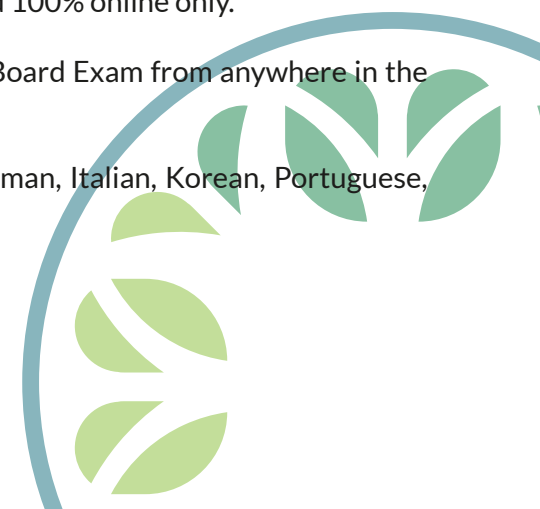
### General information on the ISF® & ISB® Board Exams:

- All IASE Board Examinations are delivered 100% online only.
- Aspirants have the flexibility to take the Board Exam from anywhere in the world.
- Languages available: English, French, German, Italian, Korean, Portuguese, Spanish.

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- Calls to register and sit the Advisory Level 1 IASE Board Exams typically take place 4 times per year, and 2 times per year for the Specialist Level 2 Exams. Exam sessions typically take place over a two-day period each quarter, with two exam sessions each day at 09h00CET and 16h00CET respectively.
- Registration dates for each round of IASE Board Exams open approximately 3 weeks prior to each exam sitting, and Registrations can be done through the IASE website.
- It is the aspirant's responsibility to ensure that he/she is aware of the date, time and place of his/her examination.
- An aspirant may withdraw from an IASE exam at any stage before starting the exam, by notifying via email their regional IASE Member or by sending an email to [support@iase-certifications.com](mailto:support@iase-certifications.com)
- Arrangements relating to special needs or illness during an exam can be made through contacting the regional IASE Member body or by sending an email to [support@iase-certifications.com](mailto:support@iase-certifications.com)
- Marking of examinations is done electronically prior to being moderated by a Board of Examiners for final approval.
- Results of the IASE Board Exams are typically released via an online medium within 4 weeks after the examination date.
- Within a period of 10 working days after results were issued, aspirants will have the opportunity to request a Remark/Review, or Appeal question/s. See the IASE Examination Terms & Conditions section below for more information.

How to obtain IASE Certifications Level 1



Register now

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## Locations

IASE works to develop these standards, certification requirements and body of knowledge so as to achieve commonality and harmony to the practice of the sustainability profession, even whilst recognizing country and regional specific differences.

IASE accomplishes its mission through partnership with the following affiliated member associations around the world:

1. **IASE** Albania
2. **IASE** Bosnia and Herzegovina
3. **IASE** Brazil
4. **IASE** Canada
5. **IASE** China
6. **IASE** Croatia
7. **IASE** Cyprus
8. **IASE** East Africa
9. **IASE** France
10. **IASE** Germany
11. **IASE** Ghana
12. **IASE** Greece
13. **IASE** Gulf Countries
14. **IASE** Hong Kong
15. **IASE** Hungary
16. **IASE** India
17. **IASE** Israel
18. **IASE** Italy
19. **IASE** Kenya
20. **IASE** Kosovo
21. **IASE** Luxembourg
22. **IASE** Malta
23. **IASE** Mexico
24. **IASE** Montenegro
25. **IASE** Nigeria
26. **IASE** North Macedonia
27. **IASE** Peru
28. **IASE** Poland
29. **IASE** Portugal
30. **IASE** Romania
31. **IASE** Serbia
32. **IASE** Slovenia
33. **IASE** South Africa
34. **IASE** South Korea
35. **IASE** Spain
36. **IASE** Switzerland
37. **IASE** UK
38. **IASE** USA





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